



ECONOMIC DEVELOPMENT TASK FORCE
MEETING AGENDA

WEDNESDAY AUGUST 18, 2021 AT 7:00 P.M. AT THE NORTH FRONTENAC MUNICIPAL COMPLEX COUNCIL CHAMBERS (EDTF MEMBERS ONLY); HOWEVER PUBLIC MAY PARTICIPATE VIRTUALLY BY TELEPHONE DUE TO COVID-19.

TOLL FREE 1-866-797-9101; CONFERENCE ID 9863835.

2 Year Economic Development Task Force Strategic Plan with Objectives beginning in March, 2020

Objectives

- (1) Tourism Expansion and Community/Business Development.*
- (2) Investigate Incentives for Businesses.*

Initiatives

From Objective 1:

2020

- a) Identify and interview potential Investors for potential Business Opportunities.
- b) Continue to work with Frontenac County to coordinate activities in regards to the County of Frontenac Accommodation Review and Strategy for Growth.
- c) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media Pages and Council Meeting Agendas.
- d) Continue with Star Gazing Activities and Mural Projects.
- e) Plan a Bus Tour for Businesses to attend other Businesses throughout the Township.
- f) Install Township Maps at various Rest Stops throughout the Township.

2021

- g) Determine feasibility of a Star Gazing Festival in North Frontenac Township.
- h) Determine feasibility of a contest for singer/songwriter to create and record a North Frontenac themed song.

From Objective 2 (2020):

- a) Continue to investigate opportunities to expand North Frontenac Community Improvement Plan and make recommendations to Council.

1. CALL TO ORDER

2. DISCLOSURES OF PECUNIARY INTEREST & GENERAL NATURE THEREOF

3. DELEGATIONS

None

4. ECONOMIC DEVELOPMENT TASK FORCE NOTES

- a) Notes of the July 21st EDTF Meeting as approved via email by members of the Task Force to be received for information at the August 20, 2021 Regular Meeting of Council.

5. BUSINESS ARISING

- a) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media and Council Meeting Agendas – Councillor Inglis and Paul Thiel.
- b) Continue with Star Gazing Activities and Potential Star Gazing Group – Betty Hunter
- c) Update re: Donation of Fred Lossing Telescope and Building to house the Telescope and Grand Opening of the Observatory – Councillor Inglis and Betty Hunter
- d) Review Draft Welcome Package for new Residents, per Council Resolution #272-20 – Councillor Fowler, Dan Vaillancourt, Betty Hunter, and Paul Thiel.

6. COMMUNICATIONS

7. NEW BUSINESS

8. ADJOURNMENT

Notes of the Economic Development Task Force (EDTF) Meeting Held on Wednesday July 21, 2021 at 7:00 PM at the Municipal Complex, Council Chambers.

Present: Councillor Fred Fowler (Meeting Chaired by Councillor Fred Fowler, as Councillor Inglis absent), Betty Hunter, Dan Vaillancourt, Paul Thiel, Corey Klatt (Manager of Community Development) (MCD) and Lori Newman (Secretary).

Absent with Regrets: Councillor John Inglis (Chair)

1. Call to Order:

The meeting was called to order by the Chair at 7:00 p.m.

2. Disclosures of Pecuniary Interest & General Nature Thereof:

None.

3. Delegations:

None.

4. Economic Development Task Force Notes:

Notes of the June 16th EDTF Meeting as approved via email by members of the Task Force and received for information at the July 16, 2021 Regular Meeting of Council.

5. Business Arising

- a) Complete a monthly Business Profile for existing Businesses for the Township's Website, Social Media and Council Meeting Agendas - Councillor Inglis and Paul Thiel.**

Councillor Inglis completed the July Business Profile featuring Lookout Home Hardware which was presented to Council at the July 16, 2021 Council Meeting. It was also added to the Township's Website and Social Media accounts. Paul Thiel will complete the August Business Profile.

- b) Continue with Star Gazing Activities/Potential Star Gazing Group and Grand Opening event for the Observatory at the Star Gazing Pad – Betty Hunter**

Betty Hunter advised the EDTF that details will soon be posted on the Dark Sky Preserve (DSP) Facebook page re: the potential August 16th

start date for the “North Frontenac Amateur Astronomy Club” which will be held at the Clar-Mill Hall in Plevna (following Covid protocols).

c) Update re: Economic Development Officer position – MCD

The MCD advised that Council recently approved the Economic Development Officer (EDO) position for 3 more years, effective July 15, 2021. The Task Force feel it would be very beneficial for the EDO to attend the EDTF Meetings throughout the future. The MCD and EDO have discussed this and he will begin attending at the next meeting.

d) Update re: Donation of Fred Lossing Telescope and Building to house the Telescope – Councillor Inglis, Betty Hunter

Betty Hunter advised the EDTF that final preparations are currently underway for the August 14th Grand Opening of the new observatory at the North Frontenac Star Gazing Pad. The event will begin at 7:00 pm. The Fred Lossing Telescope will be delivered and installed at the observatory building in the next week.

e) Discussion re: the development of a Welcome Package for new Residents, per Council Resolution #272-20 – Councillor Fowler, Dan Vaillancourt, Betty Hunter and Paul Thiel.

The EDTF discussed the Welcome Package for new residents that is being worked on. Councillor Fred Fowler, Betty Hunter, Dan Vaillancourt and Paul Thiel arranged to meet a final time on August 9th and will bring back the draft Welcome Package (including anticipated costs) to the next meeting for review by the EDTF. Once reviewed the draft will be submitted to Council for consideration.

6. Communications:

None.

7. New Business:

None.

8. Adjournment:

Meeting Adjourned at 7:43 p.m.

The next meeting of the EDTF will take place on Wednesday August 18, 2021 at 7:00 p.m. at the Municipal Complex Council Chambers located at 6648 Road 506, Plevna.

Recommendations to Council

Be It Resolved That Council receives for information the July 21, 2021 Notes of the Economic Development Task Force (EDTF);

Received by Council on August 20, 2021

**Councillor John Inglis, Chair
Township of North Frontenac
Economic Development Task Force**